



**Senior Services**  
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**BOARD OF DIRECTORS  
 2007**

<b>Board Member</b>	<b>Term Ends/Term</b>	<b>Board Position/Occupation</b>
<b>Aslin, John</b>	<b>2008</b>	<b>Secretary</b>
	<b>1st</b>	Mr. Aslin is a Senior Status Partner at Perkins Coie LLC, and former member of the firm's executive committee. He is also co-author of the treatise Equal Employment Law Update, a legal treatise sponsored by the Section of Labor and Employment Law of the American Bar Association.
<b>Beck, Paul</b> Seattle, WA	<b>2007</b>	<b>President</b>
	<b>2nd</b>	Dr. Beck is a semi-retired physician with a specialty in geriatrics. He currently has affiliations with Evergreen, Overlake, Swedish and Providence Hospitals, and Providence ElderPlace. He was the first Director of the Program on Aging at the University of North Carolina School of Medicine, and the recipient of the National Institute on Aging Geriatric Academic Medicine Award in 1984.
<b>Broidy, Neal</b> Woodinville, WA	<b>2007</b>	<b>Retirement System Trustee</b>
	<b>3rd</b>	Neal Broidy is the President of Senior Financial Consultants, a financial planning firm that works exclusively with seniors. He is a Registered Principal and Investment Advisor Representative with Linsco/Private Ledger (LPL Financial Services). He served on the Board of the Northshore Senior Center in Bothell.
<b>Bruner, Nancy</b> Seattle, WA	<b>2006</b>	
	<b>3rd</b>	Nancy Bruner is Vice President of New Media at the Seattle Times. She is the former Director of Business Development with Sprint Multimedia, Kansas City, Missouri. She was formerly employed with US West. The Seattle Times provided Ms. Bruner on a pro-bono basis to lead Senior Strategic Planning efforts based on their model. Nancy served as President of the Board during 2003.
<b>Cruzen, William</b> Seattle, WA	<b>2006</b>	
	<b>4th</b>	William Cruzen is the Chair of Trusts and Estates for the law firm of Karr Tuttle Campbell with a major practice in estate planning, trusts and wills, tax planning, probate law and beneficiary representation. He is a member of the American Bar Association, Washington State Bar Association, and the Seattle Estate Planning Council. Mr. Cruzen's community involvement includes former board membership of Community Home Health Care Services and Bastyr University. He served on the Seattle University Planned Giving and the American Cancer Society Planned Giving Advisory Boards.

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<b>Gruen, Rolf</b> Seattle, WA	<b>2007</b> <b>1st</b>	Rolf has over 28 years of experience in marketing, management consulting, and training program design and delivery. He has held senior level positions requiring skills in the areas of marketing, planning, consulting, organizational development, quality initiatives, and program management.  Prior to joining Lee Hecht Harrison, he served for 10 years as Vice President, Marketing and Sales for a Seattle-based national consulting firm that specialized in human resource services and products, primarily in the customer service area. Rolf served as the Associate Executive Director for a long-term community-based health care organization and also has had his own business consulting in both the private and public sectors. Rolf also has 12 years in progressively increasing leadership positions with the Federal Government.
<b>Hayes, Matt</b> Seattle, WA	<b>2006</b> <b>2nd</b>	<b>Immediate Past President</b> Matt Hayes is at the Museum of Flight as Director of Special Projects. Prior to that, he was the Chief Financial Officer for The Alliance for Education. Prior to that, he was the Audit Senior Manager with Deloitte & Touche with a specialty in auditing and consulting with non-profit organizations, healthcare and insurance companies.
<b>Hooyman, Nancy</b> Seattle, WA	<b>2006</b> <b>2nd</b>	Dr. Nancy R. Hooyman is Dean Emeritus and Endowed Professor in Gerontology at the University of Washington School of Social Work. She is Principal Investigator of the National Center for Gerontological Social Work Education, funded by the John A Hartford Foundation. She is author of eight books and over 100 articles and chapters related to aging, caregiving, end of life care and feminism. Locally, she Chairs the United Way Impact Council on Older Adults, is a member of the steering committee for the Sound Families Initiative through the Gates Foundation, and serves as a consultant to Passages Northwest and Elder Health Northwest.
<b>Leonard, Earle</b> Seattle, WA	<b>n/a</b>	<b>Presidents' Council Chair</b> Earle Leonard is President of the NW Senior Activity Center, and was Treasurer three years prior to that. He is retired from Reynolds Metals Co., where he was a Regional Sales Manager for ten Western states. He has been active in Rotary for over 30 years, serving as President of the local chapter and Rotary First Harvest. He graduated from Princeton University with a BA in Economics.
<b>Miller, Polly</b> Redmond, WA	<b>2007</b> <b>1st</b>	<b>Human Capital Committee Chair</b> Polly Miller is the Chief Marketing Officer for AegisLiving, a company that builds and operates senior housing communities in Washington, California and Nevada. She was Board President and long time volunteer with the

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		Western and Central Chapter of the Alzheimer's Association and currently serves on the Board of Directors of the Eastside Domestic Violence Program.
<b>Pladson, Bonnie</b>	<b>2008</b>	
Seattle, WA	<b>1st</b>	<p>Ms. Pladson has over 27 years of experience in the trust industry. She has held various positions with both multi-billion dollar bank trust departments and a large Northwest family-owned trust company. Before joining BECU to establish BECU Trust Company, she was employed for 7 years with SAFECO Trust Company, also a start-up company. Previous to her career in the trust industry, she practiced as an accountant.</p> <p>Ms. Pladson holds both an accounting degree and a law degree from the University of North Dakota. She is a member of the Washington State Bar Association and serves on their Estate and Gift Tax Committee. She also holds a Certified Trust and Financial Advisor designation from the Institute of Certified Bankers. She is a member of the Seattle Estate Planning Council and the East King County Estate Planning Council. She is an Adjunct Professor at City University, teaching in their Personal Financial Planning and Masters Degree Programs. In addition, she serves as a board member for a number of professional and community organizations.</p>
<b>Riley, Charles</b>	<b>2007</b>	<b>Treasurer; Finance Committee Chair</b>
Seattle, WA	<b>3rd</b>	Charles Riley is a retired Executive Vice President of U.S. Bank. He is a member of the Government Relations Council of American Bankers. He was the Deputy Campaign Chair of United Way of King County in 1998 and serves on United Way's Retiree Advisers Campaign Committee. Mr. Riley served as the Chair of Senior Services' Board of Trustees from 1998 to 1999.
<b>Sandstrom, Alice</b>	<b>2006</b>	
Seattle, WA	<b>1st</b>	Alice Sandstrom is an active community volunteer, previously serving as President of the YWCA and Senior Services. Prior to retiring, she held CPA positions and was the Associate Administrator at Children's Hospital in Seattle.
<b>Scully, Greg</b>	<b>2007</b>	
Seattle, WA	<b>3rd</b>	Greg Scully is Director of Sales and Business Development, Evercare. Prior to that he was Director of Marketing, Sales, and Insurance Services of Group Health Cooperative. He is a former Chief Deputy Commissioner of the Washington State Office of the Insurance Commissioner and a former Member of the Board of Directors of YouthCare.
<b>Veldwyk, Jean D.</b>	<b>2007</b>	<b>Endowment Committee Chair</b>
Seattle, WA	<b>5th</b>	Jean Veldwyk, past President of Seattle/King County Board of Realtors, is a Broker and Realtor of Jean VelDyke Properties and was a key player in the purchase and renovation of the Brighton Senior Apartment Complex by

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		the S. E. Seattle Senior Foundation. She served as the Chair of Senior Services' Board of Trustees from 1992 to 1994 and, is past chair of the Board at the S. E. Seattle Senior Center, a Senior Services affiliated center. Jean served as President for the Rainier Chamber of Commerce and National Association of Insurance for Women. She was also a chair member for the Seattle Center Advisory Committee and the National Safety Council Women's Division.
<b>Vivion, Ron</b>	<b>2008 1st</b>	Now retired, Ron's background is predominately in Human Resources. He served as HR Director in a number of positions at Safeco Insurance, in Seattle, for 26 years, retiring in 2003. Following his retirement, Ron consulted with a large life insurance company, assisting them in creating and launching a new HR department, system, benefit plans, etc. Prior to joining Safeco, Ron was in the Air Force for 11 years, serving in Vietnam as an attack fighter/bomber pilot, and had other assignments as an air traffic control officer, instructor pilot, and training and education specialist. Ron has been active in a number of non-profit organizations in the past, including the United Way of Spokane (Loaned Executive Training) and ARC of Spokane (President of the Board). He currently serves as President of the Board of the River Crossing Homeowners' Association. Ron's undergraduate degree is in Wildlife Management from the University of Montana, and he has a Masters degree in Human Resource Management from Gonzaga University. Ron is married to Sandi, lives in Mill Creek, and has two grown children and one grandchild.
<b>Wang, Grace</b> Redmond, WA	<b>2007 2nd</b>	<b>Vice-President/President Elect</b> Dr. Wang is the proprietor of Little Tiger, Inc., a real estate investment firm. Her professional background includes leadership development, talent management, organizational development and diversity. She was previously the Vice President of Executive Development at Washington Mutual. Other previous employers included Microsoft Corporation, Center for Creative Leadership, Stanford University and the University of California. Grace is a licensed clinical psychologist in California, where she has consulted for various Senior Centers. She lives in Redmond with her spouse, two young daughters and a pet killer fish named "Belle."
<b>Wu, Shiao-yen</b> Seattle, WA	<b>2006 2nd</b>	Shiao-yen Wu is the owner of WPI Investment Company.